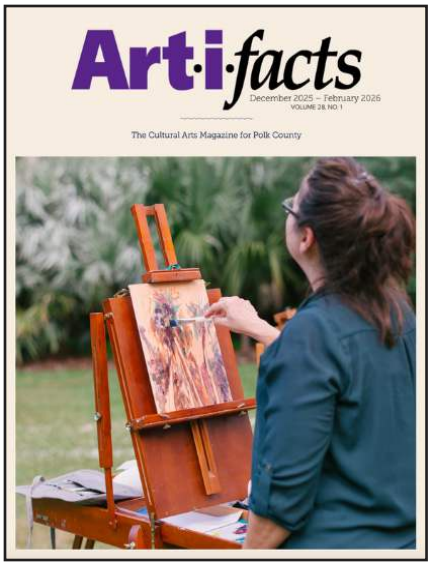

Art·i·facts

Winter 2026 - Fall 2027 Deadines/Rates/Specs

Reach the cultural enthusiast and tourist community through the cultural arts magazine of Polk County. A minimum of 10,000 copies of each issue of Art-i-facts Magazine are distributed to area tourist attractions, restaurants, hotels, museums, art galleries, theatres, venues, concert halls and member homes.

Magazine Issue	**Deadline**	Circulation
Dec 2026-Feb 2027 (Winter/Holiday)	**Oct 30, 2026**	10,000
Mar-May 2027 (Spring)	**Jan 27, 2027**	10,000
Jun-Aug 2027 (Summer/Summer Camps)	**Apr 30 2027**	10,000
Sep-Nov 2027 (Fall/Season Preview)	**July 30, 2027**	10,000

Ad Specifications

Please do not include printer marks or registrations. The magazine is trimmed to 8.375”w x 10.75”h. Artwork should be CMYK and 300dpi. Preferred method of digital delivery is PDF with fonts embedded, or jpg. No Publisher files.

Full Page (With bleeds)
Please include a minimum .25” bleed
8.875”w x 11.25”h is full size w/bleeds
Trimmed size is 8.375”w x 10.75”h
Consider live area to be 8”w x 10.375”h

Full Page (Without bleeds)
Ad Size: 7.625”w x 10”h
The magazine has .375” margins and is trimmed to 8.375”w x 10.75”h

Half Page
3.625”w x 10”h [vert]
7.625”w x 4.8125”h [horiz]

Quarter Page: 3.625”w x 4.8125”h

Advertising Rates

NON-PROFIT RATES

# of Ads	Full Page	1/2 Page	1/4 Page
Single Ad	$450	$300	$200
3 Ads in Advance	$1,100	$775	$450
4 Ads in Advance	$1,300	$950	$650

FOR PROFIT RATES

# of Ads	Full Page	1/2 Page	1/4 Page
Single Ad	$850	$550	$350
3 Ads in Advance	$2,150	$1,400	$900
4 Ads in Advance	$2,600	$1,700	$1,100

Pay for your ads in three season issues or all four issues in advance to receive a substantial discount off the single ad price. You may skip one issue for the next. Contact PACA Executive Director, Marialaura Leslie by email to director@polkarts.org to reserve, and pay, for your advertising space for the 2025-2026 Season.

Questions

See Art-i-facts information at https://polkarts.org/art-i-facts. Send your articles, photos with captions, and finished ads, by the above deadlines to Jordan Weiland at admin@polkarts.org or phone 863-578-8891 to reserve ad space or with your questions. Requests for ad space are referred to the Executive Director for payment.

POLK ARTS & CULTURAL ALLIANCE
CHAMBER FOR THE ARTS

450 Martin L King Jr. Avenue • Lakeland, FL 33815 | Email: admin@polkarts.org | Web: https://polkarts.org/art-i-facts