

Ad Specifications

Please do not include printer marks or registrations. The magazine is trimmed to 8.375"w x 10.75"h. Artwork should be CMYK and 300dpi. Preferred method of digital delivery is PDF with fonts embedded, or jpg. No Publisher files.

Full Page (With bleeds)

Please include a minimum .25" bleed 8.875"w x 11.25"h is full size w/bleeds Trimmed size is 8.375"w x 10.75"h Consider live area to be 8"w x 10.375"h

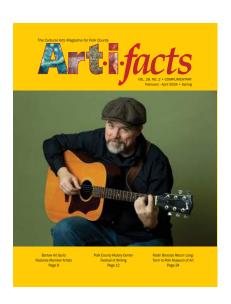
Full Page (Without bleeds)

Ad Size: 7.625"w x 10"h
The magazine has .375" margins and is trimmed to 8.375"w x 10.75"h

Half Page

3.625"w x 10"h [vert] 7.625"w x 4.8125"h [horiz]

Quarter Page: 3.625"w x 4.8125"h





Fall 2024 - Summer 2025 Deadines/Rates/Specs

Reach the cultural enthusiast and tourist community through the cultural arts magazine of Polk County. A minimum of 10,000 copies of each issue of Art-i-facts Magazine are distributed to area tourist attractions, restaurants, hotels, museums, art galleries, theatres, venues, concert halls and member homes.

Magazine Issue	Deadline	Circulation
Sep-Nov 2024 (Fall/Season Preview)	Jul 30, 2024	10,000
Dec 2024-Feb 2025 (Winter/Holiday)	Oct 29, 2024	10,000
Mar-May 2025 (Spring)	Jan 29, 2025	10,000
Jun-Aug 2025 (Summer/Summer Camps)	May 1, 2025	10,000

Advertising Rates

PACA MEMBER RATES

# of Ads	Full Page	1/2 Page	1/4 Page
Single Ad	\$425	\$250	\$150
3 Ads in Advance	\$1000	\$625	\$375
4 Ads in Advance	\$1200	\$750	\$450

NON-MEMBER RATES

# of Ads	Full Page	1/2 Page	1/4 Page
Single Ad 3 Ads in Advance	\$800 \$2000	\$500 \$1250	\$300 \$750

Pay for your ads in three season issues or all four issues in advance to receive a substantial discount off the single ad price. You may skip one issue for the next. Contact PACA Executive Director, Daryl Ward by email to director@polkarts.org to reserve, and pay, for your advertising space for the 2024-2025 Season.

Questions

See Art-i-facts information at https://polkarts.org/art-i-facts. Send your articles, photos with captions, and finished ads, by the above deadlines to Bev Hendricks at admin@polkarts.org or phone 863-409-6610 to reserve ad space or with your questions. Requests for ad space are referred to the Executive Director for payment.

