



Art-i-facts

Fall 2023-Summer 2024 Deadlines/Rates/Specs

Reach the cultural enthusiast and tourist community through the cultural arts magazine of Polk County. A minimum of 10,000 copies of each issue of Art-i-facts Magazine are distributed to area tourist attractions, restaurants, hotels, museums, art galleries, theatres, venues, concert halls and member homes.

Ad Specifications

Please do not include printer marks or registrations. The magazine is trimmed to 8.375" w x 10.75" h. Artwork should be CMYK and 300dpi. Preferred method of digital delivery is PDF with fonts embedded, or jpg. No Publisher files.

Full Page (With bleeds)

Please include a minimum .25" bleed
8.875" w x 11.25" h is full size w/bleeds
Trimmed size is 8.375" w x 10.75" h
Consider live area to be 8" w x 10.375" h

Full Page (Without bleeds)

Ad Size: 7.625" w x 10" h
The magazine has .375" margins and is
trimmed to 8.375" w x 10.75" h

Half Page

3.625" w x 10" h [vert]
7.625" w x 4.8125" h [horiz]

Quarter Page: 3.625" w x 4.8125" h

Magazine Issue	Deadline	Circulation
Sep-Nov 2023 (Fall/Season Preview)	Jul 27, 2023	10,000
Dec 2023-Jan 2024 (Winter/Holiday)	Oct 26, 2023	10,000
Feb-Apr 2024 (Spring)	Dec 28, 2023	10,000
May-Aug 2024 (Summer/Summer Camps)	Mar 28, 2024	10,000

Advertising Rates

PACA MEMBER RATES

# of Ads	Full Page	1/2 Page	1/4 Page
Single Ad	\$400	\$250	\$150
3 Ads Adv.*	\$1000	\$625	\$375

NON-MEMBER RATES

# of Ads	Full Page	1/2 Page	1/4 Page
Single Ad	\$800	\$500	\$300
3 Ads Adv.*	\$2000	\$1250	\$750

Pay for your ads in the upcoming three issues in advance (3 Ads Adv.*) to receive a substantial discount off the single ad price. You may skip one issue for the next. Contact PACA Executive Director, Daryl Ward by email to director@polkarts.org to reserve, and pay, for your Ad space for the 2023-2024 Season.

Questions

See Art-i-facts information at <https://polkarts.org/art-i-facts>. Send your articles, photos with captions, and finished ads to Bev Hendricks at admin@polkarts.org or phone 863-409-6610 to reserve ad space or with your questions. Requests for ad space will be referred to the Executive Director for payment.



**POLK ARTS &
CULTURAL ALLIANCE**
CHAMBER FOR THE ARTS

Polk Arts & Cultural Alliance
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