

IN 2021 THE FLORIDA LEGISLATURE AGREED THAT ARTS & CULTURE ARE CRITICAL TO FLORIDA'S RECOVERY and appropriated \$26,734,636 in state revenue + \$30,000,000 in federal funds for over 668 programs.

ECONOMY & JOBS

The Arts & Culture Industry employs well over a quarter of a million individuals.

Consists of nearly 60,000 mostly small businesses. [Americans for the Arts \(Dunn & Bradstreet\)](#)

Generates 3.5% of the GDP in the 15th largest economy in the world.

Ranks highest among destination determining factors for tourists to the state. [Destination Analysis](#)

Consistently averages a 9:1 return to the state on its investment. *The average ROI between 2020 (13:1) and 2021 (6:1) was 9:1.*

EDUCATION

Higher Graduation / Lower Drop-out Rates⁺⁺

Higher GPAs & Test Scores
[Florida Center for Fine Arts Education](#)

Employer desired "soft skills" of self agency, creative problem solving, empathy

Promotes self agency, team & results oriented learning

Increases reading fluidity and readiness in pre-K learners⁺⁺⁺

QUALITY OF LIFE

Arts and Cultural offerings are a key indicator of livability.
[Florida Chamber of Commerce](#)

The proven "go to" solution for Community Revitalization.

Directly addresses and combats the negative effects of isolation.

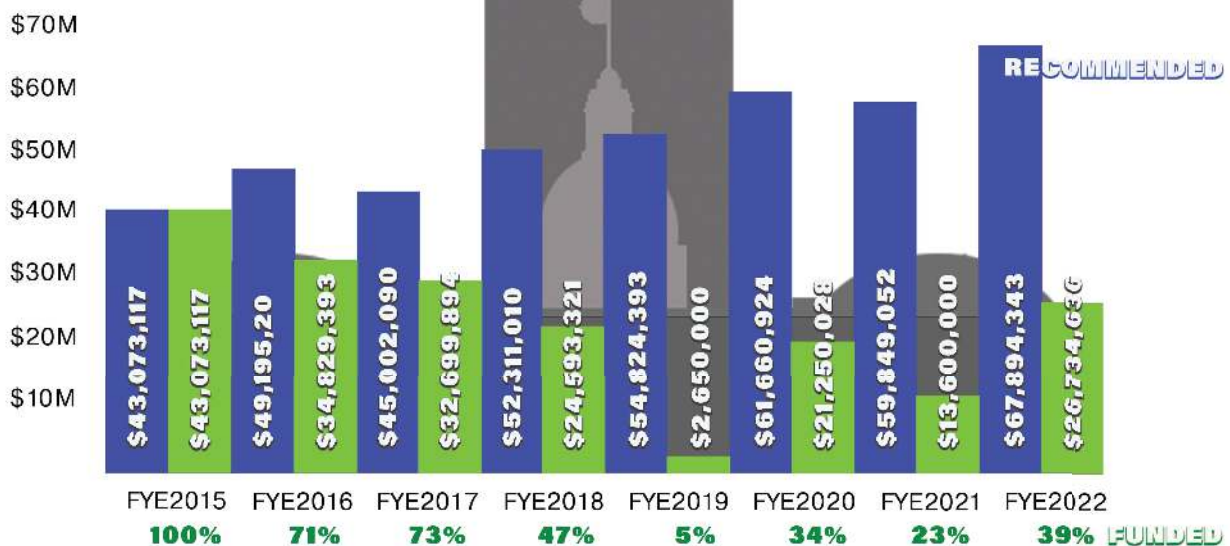
Fosters positive inter-cultural, social and civic engagement.

Cultural & historic programs and preservation mitigate loss and promote inter-generational appreciation.

Provides opportunities for seniors to stay socially, mentally and physically active through voluntarism.

Used effectively in emotional trauma, physical and neurological rehabilitative therapies.

A LOOK BACK AT FUNDING —



IN 2022 THE FLORIDA LEGISLATURE IS PRESENTED WITH A REQUEST FOR APPROPRIATIONS TO FUND 752 GRANTS recommended by the Department of State, Division of Arts & Culture.

**\$46,010,129
for 556 General
Program Support
Culture & Museum
Grants**

Match requirements are based on Total Operating Income.

- > \$900K 10:1 match
- > \$250K & < \$900K 6:1 match
- > \$4K and < \$250K 4:1 match

**\$3,077,996
for 131 Specific
Cultural Projects
Culture Builds Florida
Grants**

require a 1:1 match

**\$15,845,698
for 47 Cultural
Facilities Grants**
require a 2:1 match

**\$4,320,000
for 18 Cultural
Endowments**
require a 1.5:1 match

Historic data indicates that an investment of \$69,253,823 in 752 programs/projects has a potential ROI of \$ 623,284,407.

REPORTS FROM THE FIELD

	2019-2020	2020-2021
Number of Grants Awarded	626	481
Number of Counties receiving funds	40	36
Total Awards in dollar amount	\$13,740,637	\$13,525,019
Total Project Expenses	\$561,005,576	\$516,027,216
Total Project Income	\$552,442,826	\$536,631,327
Total Project In-Kind Contributions	\$20,321,523	\$16,409,275
Total Number of Jobs	15,376	13,574
Created	3,369	2,671
Sustained	12,007	10,903
Total Number of Events	89,920	35,780
Total Number of Individuals Engaged	35,248,888	18,970,813
Adults	27,232,275	13,377,187
Children	7,911,972	5,505,325
Artists	104,640	88,301
Virtual Programs		
Opportunities to Participate		1,076,660
Virtual Attendees		28,432,416
Total Economic Impact*		
Total Expenditures	\$1,779,506,056	\$707,394,896
FTE Jobs	46,204	18,294
Household Income	\$1,141,582,119	\$404,802,655
Local Government Revenue	\$84,672,791	\$35,387,210
State Government Revenue	\$102,200,430	\$42,605,111

The arts & culture workforce were consistently delivering high returns

including:

- Matching granted funds by a multiplier of 39 in FYE 2021
- Maintaining a 6:1 ROI for state and local governments in FYE 2021.

... despite:

- over \$15MM of earned & charitable income lost
- in-kind & voluntarism contributions falling by nearly \$4MM
- grantees bearing 8.8% of the Florida creative industry job loss
- cultural opportunities dropping by more than half.
- in-person engagement falling by over 16 million.

