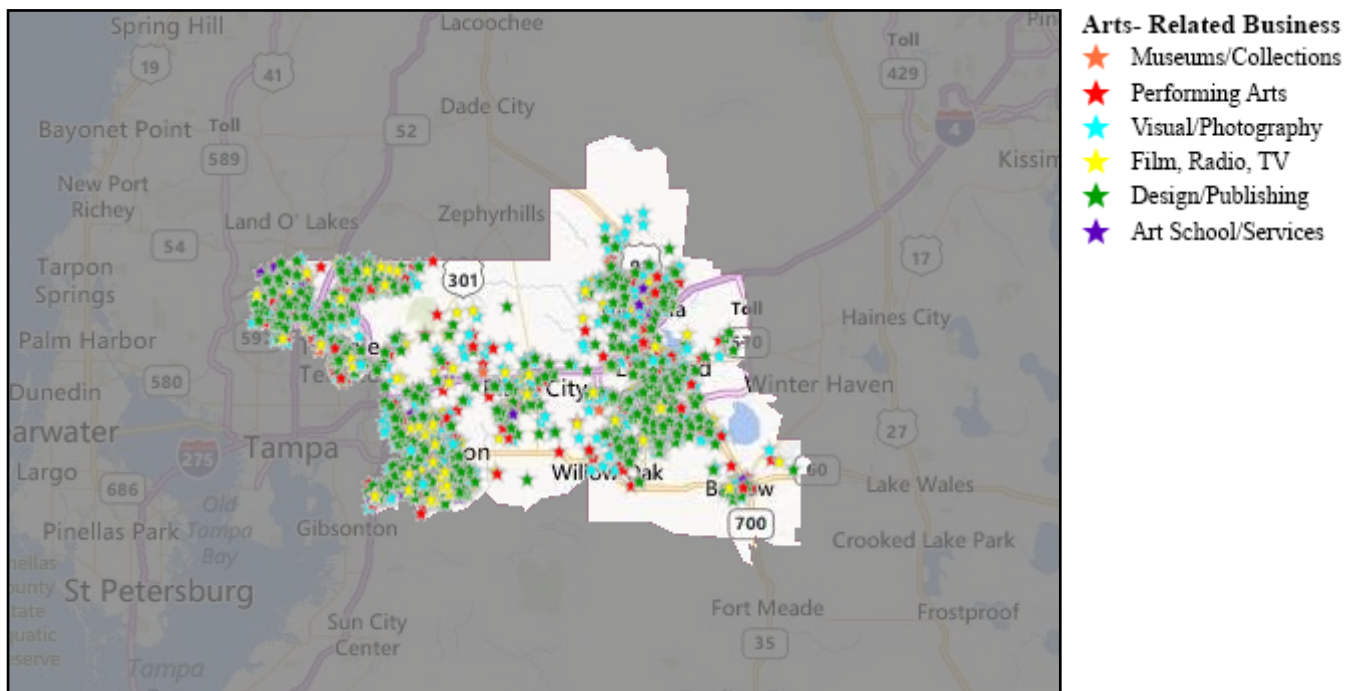


The Creative Industries in Florida Congressional District 15 U.S. Representative Dennis A Ross

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Florida Congressional District 15**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

1,594 Arts-Related Businesses Employ 4,533 People



Florida Congressional District 15 is home to 1,594 arts-related businesses that employ 4,533 people. The creative industries account for 3.8 percent of the total number of businesses located in Florida Congressional District 15 and 1.5 percent of the people they employ. The map above plots the creative industries in Florida Congressional District 15, with each star representing a unique arts-related business.

Nationally, there are 750,453 businesses involved in the creation or distribution of the arts that employ 3.1 million people (January 2014). This represents 4.2 percent of all U.S. businesses and 2.2 percent of all U.S. employees. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. Between 2012 and 2014, Dun & Bradstreet conducted a large-scale, post-recession database cleaning. Despite a reduction in the overall numbers of all U.S. businesses (arts and otherwise), the arts share of businesses and employment remained stable as a percentage of the national totals - demonstrating that the Creative Industries are as resilient and durable as other sectors of the economy.



The Creative Industries Represent 3.8 Percent of All Businesses and 1.5 Percent of All Employees in Florida Congressional District 15

2014

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	44	235
Agents	3	13
Arts Councils	2	4
Arts Schools and Instruction	39	218
Design and Publishing	577	2,127
Advertising	70	877
Architecture	49	387
Design	452	851
Publishing	6	12
Film, Radio and TV	221	513
Radio	19	20
Television	6	12
Motion Pictures	196	481
Museums and Collections	14	130
Historical Society	2	4
Museums	12	126
Performing Arts	253	498
Music	93	226
Theater	1	2
Services & Facilities	49	106
Performers (nec)	110	164
Visual Arts/Photography	485	1,030
Crafts	42	150
Photography	356	599
Visual Arts	38	95
Services	49	186
GRAND TOTAL	1,594	4,533

Research Notes:

The Creative Industries data are based solely on active U.S. businesses that have registered with Dun & Bradstreet (D&B). Because not all businesses register, our analyses indicate an under-representation of nonprofit arts organizations and individual artists in the data. The data in this report, therefore, should be considered conservative.

Like many major data providers, including the federal government, D&B periodically reviews its database for accuracy by removing inactive businesses and adding new active ones. After a large-scale, post-recession database cleaning, D&B reduced the total number of active U.S. business records in its database to approximately 18.0 million in January 2014, down from 21.3 million in January 2012 (-15.8 percent). As such, year-to-year changes through 2014 may not represent a trend increase or decline, but rather stem from a more accurate tally of the active business population. These 2014 data are the most current and accurate data available and represent a new baseline for the Creative Industries data.