



Art-i-facts Magazine

November 2016-17 ADVERTISING RATES/SPECIFICATIONS

Reach the cultural enthusiast and tourist community through the cultural arts magazine of Polk County. A guaranteed minimum of 10,000 copies of each issue of ART-i-facts Magazine are distributed to area tourist attractions, restaurants, hotels, museums, art galleries, theatres, venues, concert halls and member homes.

Ad Specs/Rates

Full Page (With bleeds)

Please include a minimum 1/8" bleed
8.75" w x 11.25" h (2625px x 3375px)
The live area is 8.5" w x 11" h
(2550px x 3300px)

Full Page

(Without bleeds, has 1/2" margin)
7.5" w x 10" h (2250px x 3000px)

Half Page

3.5" w x 10" h [vert] (1050px x 3000px)
7.5" w x 4.75" h [horiz] (2250px x 1425px)

Quarter Page

3.5" w x 4.75" h (1050px x 1425px)

Eighth Page

3.5" w x 2.25" h (1050px x 675px)

Artwork should be CMYK and 300dpi. Preferred method of delivery is PDF with fonts embedded, or JPG. *There is an additional charge for us to create your ads from your copy and photos.*

NON-MEMBER RATES

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1200	\$675	\$450	\$255

PAA/CAC MEMBER RATES

Full Page	1/2 Page	1/4 Page	1/8 Page
\$400	\$225	\$150	\$85

Information

Pay for a full year in advance and receive five (5) ads for the price of four (4) ads. For example: Member pays in advance for a full page in four issues (\$400 x 4 issues) for a total of \$1600, and receives a full page in the fifth issue for free. We can also extrapolate the same 5-for-4 deal for organizations who want to use different size ads during the year.

Contact Bev Hendricks at admin@polkarts.org or phone 863-797-4278 to reserve ad space or with your questions. Finished ads may be sent directly to admin@polkarts.org.

Issue/Submission Deadlines

Magazine Issue	Deadline
Jan-Feb (Winter) 2017	November 16, 2016
Mar-Apr (Spring) 2017	January 20, 2017
May-Aug (Summer) 2017	March 17, 2017
Sep-Oct (Fall) 2017	July 21, 2017
Nov-Dec (Holiday) 2017	September 22, 2017

